GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:5144
ANSWERED ON:26.04.2002
GUIDELINES TO HOLD FAIRS BY ITPO
AMBATI BRAHMANAIAH

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether ITPO has to ensure that no two fairs are held on the same theme within a gap of 45 days;

(b) if so, whether ITPO is not implementing this guideline;

(c) whether foreign exhibitors shying away from use of Pragati Maidan because of violation of such guidelines;

(d) if so, the steps the ITPO proposed to take to improve its image and viability;

(e) whether ITPO is earning income from the vast investment; and

(f) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) Yes, Sir. As per the Guidelines, time gap required between two exhibitions/ fairs on the same theme and product profile has to be 45 days when held in the same city.

(b) India Trade Promotion Organisation (ITPO) is implementing these Guidelines.The organisers of the exhibitions are directed to ensure that only such products are displayed as are declared in their applications, and that there is no conflict in respect of theme and product profile.

(c) & (d) No, Sir. The annual calendar of events is generally announced in the month of March on the basis of the exhibitions approved by ITPO for the next financial year thereby giving adequate time for the organisers to plan their events and make necessary arrangements. It is also the continuing endeavour of ITPO to bring about improvements in its infrastructure, interface with the event organizers and viability of its activities in India and abroad.

(e) & (f) The gross income derived by ITPO from various sources during 2000-01 is indicated below:-

Activities in India	:	Rs. 80.66 Crores
Activities Abroad	:	Rs. 33.19 Crores
Interest/ Dividend	:	Rs. 17.30 Crores